Harold Weisberg
Rt. 8, Frederick, Md. 21701
12/18/74

Mr. John A. Walsh and
Ms Sarah Lazin
Rolling Stone
625 Third St.
San Francisco, Ca. 94107

Dear both,

Since Mr. Walsh's letter of August 8 and my unanswered response of six days later, Bob Kaiser has been here and can give you an accurate count on the number of heads I have and of the work I've done and at least one prospective story.

He also left with two copies of the new book, one for him, one for you. He was going to discuss several things with you: possibilities of selling the book and of buying some ancillary rights. I have sold some.

It appears that the Bay are is unique in having given no or little attention to the three major syndicated stories, AP, UPI and Wx Post. Large play near you was more than 40 column inches on the front page of the Sacramento Bee plus a jump. In the LATimes a wire story got a larger play than the story of the JFK family at the gravesite. I believe this reflects major news attention, especially to a very small publisher, and is a dependable, professional evaluation of what the book has. For the first time ever these stories have no snide cracks, there is no refutation contrived, and there has not been a single editorial or columnists nastiness.

On selling the book: you may not have done anything like this before but what we have done with others can be profitable for you. You place an ad in your own space, people who want the book send you $6.25, you keep $1.50 and send us your label, and we mail it under your label.

If there is content of the book in which you might have interest, I would like to hear from you because I prefer your publication to others I'm dealing with, even if their circulation is greater. One of the reasons is that the young people have been subjected to what could make a story, a frightful and frightening campaign that need not be funded by the Department of Disinformation to serve its purposes.

Sincerely,

Harold Weisberg